

YOUR VISIBILITY TEAM

Innovative. Authentic. Insights Driven. Impactful.

Mozaic Marketing Limited is a forward-thinking, full-service, integrated marketing and communications agency that leverages innovative strategies and human-centric design to help brands achieve measurable success and create authentic connections with their audiences. Mozaic brings brands to life with vibrancy, energy, and an out-of-the-box approach.

OUR SERVICES

- Communications Strategy & Thought Leadership
- Marketing Plan Development
- Branding, Messaging, & Story Telling
- Creative And Graphic Design
- Digital Marketing
- Social Media & Influencer Marketing Management
- Creative Storytelling & Content Development
- Public Relations & Crisis Communications
- Advertising - Traditional And Digital (Media Planning, Buying & Placement)
- Government Relations & Public Affairs
- Grassroots Engagement And Community Outreach
- Event Planning & Management
- Website Design & Development
- Market Research (Quantitative & Qualitative)
- Data Analytics & Insights
- Video Production & Photography
- Marcomm Staffing Solutions

5 REASONS TO PARTNER WITH MOZAIC MARKETING

- ✓ We are committed to excellence, innovation, transformation, and impact
- ✓ We have global reach and specialize in connecting brands with multinational audiences
- ✓ We Colour Outside the Lines – Bold, unique, authentic, and strategic
- ✓ Cultural Intelligence in key! We create campaigns that reaches people where they are with the right message, time, and platform
- ✓ We are results-driven – We don't just market; we make an impact

CONTACT US



15A-17 RED HILLS ROAD, UNIT #19
KINGSTON 10
JAMAICA



876.633.1696



YOUR VISIBILITY TEAM

CAPABILITY STATEMENT



COMPANY OVERVIEW & CORE COMPETENCIES

We maximize visibility for our global clients through innovative, integrated, and impact-driven communications.

- Branding and Identity Design
- Communications Strategy
- Marketing Plan Development
- Digital Marketing
- Multinational Marketing Strategy
- Government Relations/Affairs
- Grassroots Engagement & Community Outreach
- Event Planning & Management
- Graphic Design
- Website Development & Management
- Media Relations
- Press Release Development & Distribution
- Crisis Communications Management
- Social Media Strategy and Advertising
- Influencer Marketing Strategy & Management
- Media Buying and Placement
- Marketing Automation
- Search Engine Advertising
- Analytics Optimization & Interpretation
- MarComm Staffing Solutions

We are the go-to global agency for creative, meaningful, and impact-driven storytelling.



CLIENTS & AFFILIATIONS

Our clients include private and public corporations, government entities and small-medium size enterprises who are interested in reaching diverse audiences.

- FORTUNE 500 & 1000 COMPANIES
- INTERNATIONAL COMPANIES
- GOVERNMENT ENTITIES
- SMALL-MEDIUM ENTERPRISES
- NONPROFITS

Affiliations

- The Private Sector Organisation of Jamaica (PSOJ)
- Jamaica Manufacturers and Exporters Association (JMEA)



DIFFERENTIATORS & VALUE PROPOSITIONS

- We develop leading-edge, data-driven communication strategies that enhance our clients' visibility and engagement, helping them stand out by connecting with their target audience.
- Our strategic solutions are inclusive of all communities regardless of ethnicity, age, abilities, or socioeconomic background.
- As a strategic partner, we turn your business goals into measurable success.



ACCOMPLISHMENTS & RECOGNITION IN THE U.S.

- ✓ ICABA Global Influencer Illumina Award 2019
- ✓ Women's Chamber of Commerce of the Palm Beaches Annual Giraffe Award in Business 2018
- ✓ Chamber of Commerce of the Palm Beaches Diversity Organization of the Year 2018
- ✓ Walker's Legacy Power Award 2018
- ✓ South Florida Business Journal Best Places to Work 2016
- ✓ Business Matchmaker DBE of the Year 2016
- ✓ Athena Award Business of the Year Finalist 2016
- ✓ Business Matchmaker Small Business Advocate of the Year '15

Principal
Ann Marie Sorrell
President & CEO

Year Established
2022, A Company of
The Mosaic Group

Company Structure
Limited Company

CPV Codes

- 92111220 Advertising Videotape Production
- 80521000 Training Program Services
- 80522000 Training Seminars
- 79633000 Staff Development Services
- 79800000 Printing and Related Services
- 79822500 Graphic Design Services
- 79824000 Printing and Distribution Services
- 79952000 Event Services
- 22462000 Advertising Material
- 79416000 Public Relations Services
- 79000000 Business Services Marketing Consulting
- 79340000 Advertising and Marketing Services
- 79341000 Advertising Services
- 79342000 Marketing Services
- 79342100 Direct Marketing Services
- 75131000 Government Services
- 75200000 Provisions of Services to the Community
- 98000000 Other Community Social and Personal Services
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